

## Managing startup support organisations – global peer exchange meetup 2017

### What is the global peer exchange meetup about?

The global peer exchange meetup is hosted in Switzerland and brings together managers of startup support organizations from Albania, Bosnia and Herzegovina, Macedonia, Peru, Serbia, Switzerland and Vietnam.

The week is a unique opportunity to exchange with and learn from peers from different countries, enhancing networks and discuss burning topics to further drive entrepreneurship.

### When and where?

**Date:** February 20.-24. 2017

**Location:** [InnoCampus](#) Biel/Bienne – Aabergstrasse 5, 2560 Nidau ([Google Maps](#))

### Program

The meetup provides multiple learning and exchange opportunities for the participants.

- Connections and networking among peers
- Workshops on successfully managing and growing incubator and accelerator programs
- Sharing of best practices regarding effective startup support per stage
- Exchanges on barriers and challenges as well as sharing best practice examples

### How to join?

**As startup support organization:** Do you work at a Swiss incubator, manage an acceleration program or do you invest in aspiring entrepreneurs? Are you mentoring striving entrepreneurs during their endeavor to build up a business? Are you interested in sharing your experience with dedicated fellows who build up ecosystems in challenging environments? Come and join us!

**As entrepreneur/manager:** Are you a startup that went through support of a Swiss incubator and want to share your experience? Are you an entrepreneur who did it all by yourself? Do you want to share your story? Come and join us!

**As entrepreneurship journalist/storyteller:** Do you write about entrepreneurship success stories, challenges and opportunities? Do you want to meet new program managers? Come and join us!

**As diaspora:** Are you originally from one of our targeted countries? Do you have private sector experience or have even built your own company? Do you want to support engaged and aspiring entrepreneurs? Come and join us!

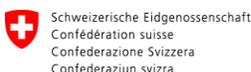
### Who is organizing this and why?

The Swiss State Secretariat for Economic Affairs (SECO) finances the SECO Entrepreneurship Program that aims at strengthening the entrepreneurship ecosystem in six targeted countries (Albania, Bosnia and Herzegovina, Macedonia, Peru, Serbia and Vietnam). The program works with relevant ecosystem organizations and provides strategic support in improving their business model and acceleration programs and thus increase their performance. Entrepreneurs, startups and companies at an early stage will profit from state of the art services to grow and sustain their business.

The program further supports ecosystem organizations to establish and maintain a professional pool of mentors, attract angel investors as well as to make media buzz around entrepreneurship.

Interested? Please contact Teresa Widmer: [teresa.widmer@swisscontact.org](mailto:teresa.widmer@swisscontact.org) || 077 443 63 90

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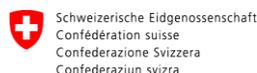


## Agenda Peer Exchange Meetup 2017

Arrival Sunday February 19, 2017, / departure Friday February 24, 2017 or Saturday February 25, 2017

	Monday (Feb 20, 2017) .	Tuesday (Feb 21, 2017)	Wednesday (Feb 22, 2017)	Thursday (Feb 23, 2017)	Friday (Feb, 24, 2017)
09:00– 11:45	<b>Getting to know each other</b> Welcome by SECO Key Speeches SECO Entrepreneurship Program Partner Organisations  <i>Flying coffee break</i>	<b>W2: Inspiration, ideation and creating pipeline</b> Including Swiss peers  <i>Flying coffee break</i>	<b>W4a: Incubation/acceleration programs</b> Including Swiss peers  <i>Flying coffee break</i>	<b>W5: Intrapreneurship &amp; Cooperating with Corporations</b>  <i>Flying coffee break</i>	<i>Travelling to Zurich (tbd.)</i>  <b>W6: The Media - Celebrating Entrepreneurship</b>  <b>Visiting Technopark and tackling topic of networks/collaboration among startups</b>
11:45 12:30	<b>S1: Pre-lunch input by SECO EP partner organizations</b> 4 organizations à 10 min	<b>S3: Pre-lunch input by SECO EP partner organizations</b> 4 organizations à 10 min	<b>S4: Pre-lunch input by SECO EP partner organizations</b> 4 organizations à 10 min	<b>S6: Pre-lunch input and working session by SECO EP partner organizations</b> 1.5 hours <i>Flying lunch</i> <b>Start afternoon program approx. 13:30</b>	
Lunch					
13:30 – 14:30	<b>After lunch working session</b> on pre-lunch input	<b>After lunch working session</b> on pre-lunch input	<b>After lunch working session</b> on pre-lunch input	<b>Start afternoon program approx. 13:30</b>	<b>Lunch</b>
14:30-17:00	<b>W1: State of the entrepreneurship ecosystems</b> In each country/region	<b>W3: Mentoring/Diaspora</b> Invite experienced mentors and motivated diaspora for a get together  <b>Daily reflection</b>	<b>W4b: Incubation/acceleration Business Models...</b> Including Swiss peers	<b>Social Excursion and Swiss Dinner</b>	<b>Reflection of the week - Wrap up – take away and good bye approx.15:30</b>
17:00-18:45	<b>S2: Pre-Dinner Input/Working Session</b> 4 orgs. à 10 min <b>Daily reflection</b>		<b>S5: Pre-Dinner Input/Working Session</b> 4 orgs. à 10 min <b>Daily reflection</b>		
19:30	Dinner				

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### **What's behind the pre-lunch/dinner input and after lunch working sessions (S1-S6)?**

The pre-lunch/dinner input and working sessions are a platform for each participating organisation to present burning topics of their day to day business – share it and let people discuss about it in the subsequent working sessions.

Each organisation will have a 10 minutes' slot to present their topics.

### **What's behind the workshops (W1-W7)?**

#### **W1: State of the entrepreneurial ecosystem in each country:**

Participating country teams will present characteristics and specificities of their entrepreneurial ecosystem as a base to kick off the week.

#### **W2: Inspiration, ideation and creating pipeline:**

Participants shared experience on how to tease out business ideas and innovations and turn them into business ideas. Swiss peers will join the session to bring in their view and programs.

#### **W3: Mentoring/Diaspora**

Mentoring is a crucial part for successful business creation...a dedicated mentor can be able to move mountains. What are the experiences so far? Does the concept work? Swiss mentors will share their experiences and what matters to them.

#### **W4a+b: Incubation/acceleration programs and business models:**

Now it is getting to the core – what are current challenges of the organisations to build a successful acceleration program? What do Swiss accelerators do? This session aims at reflecting current efforts of organisations to build adequate and lean acceleration programs and well as business models.

#### **W5: Intrapreneurship**

We will get insights into companies who facilitate entrepreneurial spirit within their company to trigger innovation and explore how Swiss Accelerators collaborate with corporates.

#### **W6: Media**

Let's speak about entrepreneurship: On how to communicate better about our work, real success stories for a broader audience.

***Note:** the meetup is still in the design phase, thus there might be changes in the program. The week will be facilitated and the workshops will consist of a mix of presentations, pitches, discussions and working groups.*

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