

# Why This Project?

Kosovo is known for its hospitality, but this hospitality is often unorganized. The Guestkeepers aims to turn this tradition into a sustainable development asset.

This project is implemented by the NGO Educational and Advisory Center "ABSM."

## Partners/Supporters:

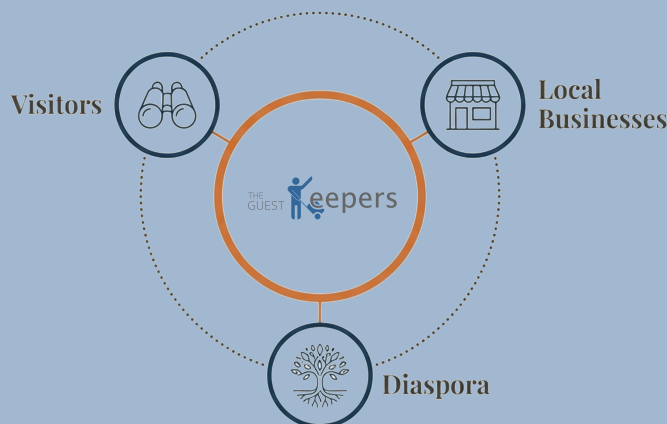
Project funded by: The Ministry of Culture, Youth, and Sports of the Republic of Kosovo.



Where every visitor becomes a friend

## Expected Results:

- ✓ **50+ Youth Trained:** Professional skills in tourism and protocol.
- ✓ **30 Certified Businesses:** Standardized services under the "Kosova Inn" brand.
- ✓ **Digital Innovation:** The "Kosovo Cultural Pass" app for tourists.
- ✓ **Connection with the Diaspora:** Promoting our values in Switzerland and Europe.



*A project for  
cultural tourism,  
youth, and  
Albanian hospitality.*

## Contact Information:

Adresa: "Nënë Tereza" Pn  
50000 Gjakovë, Kosovë  
+383(0)44 759 342  
info@abs-k.org www.abs-k.org

## Hospitality Ambassadors

The heart of our project is youth.  
We are creating the new generation  
of cultural tourism professionals.



### What Do We Offer?

- ▶ Training for young people (ages 18-30) in tourist guiding, intercultural communication, and public diplomacy.
- ▶ Opportunities to lead visitors to authentic local experiences.
- ▶ Career development and employment opportunities in the tourism sector.

## "Kosova Inn" Network

We support businesses that preserve  
tradition. "Kosova Inn" is the quality  
brand for Kosovo tourism.



### For Local Businesses:

Guesthouses, traditional hotels, and artisans  
that join the network will benefit from:

- ▶ Quality and authenticity certification.
- ▶ International promotion through our platforms.
- ▶ Networking with the diaspora and the Swiss market.

## Innovation & Diaspora

The project combines tradition with  
modern technology and strengthens  
connections with our diaspora.



### Kosovo Cultural Pass:

- ▶ A digital platform and app that offer tourists personalized itineraries, discounts, and information on cultural heritage.

### Bridge with the Diaspora:

- ▶ Organizing cultural fairs in Switzerland and educational tours in Kosovo for the diaspora youth, turning the diaspora into the country's biggest promoters.